



Internship Opening: Event Marketing & Social Media

Looking to gain experience working with a media production company committed to capturing and marketing compelling stories in sustainability worldwide? Enjoy spreading the word about exciting events happening at cities all over the country? Passionate about living a greener lifestyle and taking an active role in educating and inspiring others? If you said YES to these questions, then you should consider applying for Green Living Project's Event Marketing & Social Media Internship!

Company Overview:

Green Living Project (GLP) is a leading media production and marketing company focused on global sustainability initiatives. Through award-winning multi-media content (HD video, photography), GLP educates and inspires people on unique and successful global sustainability initiatives (e.g. responsible tourism, eco-lodges, wildlife conservation, education, energy).

To date, GLP has documented 50+ unique and successful sustainability-related projects across 14 countries in AFRICA, SOUTH AMERICA, CENTRAL AMERICA and NORTH AMERICA. Project Partners include top-tier aid organizations (CARE), conservation organizations (Rainforest Alliance), 'voluntourism' companies (Earthwatch), eco-lodges (Maine Huts & Trails), national parks (South Africa National Parks), tourism boards (Maine Tourism, Ecuador Tourism) and more!

Following the international and domestic expeditions, GLP promotes the projects through a successful Event Marketing program (250+ GLP Events in 2010) which includes a Mobile Tour, Premier Events and an Event Series. GLP also promotes through social media sites, an Education Program, licensing partners (National Geographic, Travel + Leisure), web marketing, and more.

For more information on Green Living Project™ and the Mobile Tour, please visit www.greenlivingproject.com, or the company's social media sites on [Facebook](#), [Twitter](#), and [YouTube](#).

Job Overview:

Green Living Project™ (GLP) is seeking a hard working, talented, passionate and success-motivated individual to join our team. You would work directly with Senior Management to market Premier Events and our Mobile Tour, explore GLP distribution channels, and play an active role in our social media strategies.

Key requirements:

- Very strong telephone skills
- Vast experience navigating social media channels (Facebook, Twitter, YouTube, etc)
- Comfortable contacting and on occasion cold-calling potential event partners
- Strong organizational skills and the ability to jump between tasks that may be unrelated
- Ability to maintain focus and organization from a remote office
- Commitment of at least 15 hours per week
- Experience in marketing - event marketing, and/or grass-roots marketing
- Computer navigation skills, including Microsoft Office, iWork and online research

- Enthusiasm for GLP and the mission to educate about sustainability
- Background in multi-media technology, conservation, sustainability, and/or global travel industries is helpful

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Additional information:

- Location: Southern California. Combination of remote office, company meetings in Van Nuys, CA
- Commitment: 15+ hours per week
- Compensation: Unpaid Internship, Course Credit and/or Independent Study

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Contact

Please send a cover letter (on why GLP needs you!), along with individual resumes to info@greenlivingproject.com. Note: Due to the strong demand for this position, we will try to get back to each submission. Thank you for your interest in working with Green Living Project™. We look forward to hearing from you. No phone calls please.

