



Job Opening: Mobile Tour Team

Looking for an exciting adventure? Want to road trip across North America and talk about cool global sustainability projects? Enjoy presenting at leading festivals, trade shows, schools, and retail stores nationwide? If you said YES to these questions, then you should consider applying for Green Living Project's exciting Mobile Tour Team for 2010-11!

Company Overview:

Green Living Project (GLP) is the #1 media production and marketing company focused on global sustainability initiatives. Through award-winning multi-media content (HD video, photography), GLP educates and inspires people on unique and successful global sustainability initiatives (e.g. responsible tourism, eco-lodges, wildlife conservation, education, energy).

To date, GLP has documented 40+ unique and successful sustainability-related projects across 11 countries in AFRICA, SOUTH AMERICA, and NORTH AMERICA. Project Partners include top-tier aid organizations (CARE), conservation organizations (Rainforest Alliance), 'voluntourism' companies (Earthwatch), eco-lodges (Maine Huts & Trails), national parks (South Africa National Parks), and tourism boards (Maine Tourism, Ecuador Tourism).

Following the international and domestic expeditions, GLP then promotes the projects through a successful Event Marketing program (100+ GLP Events in 2010), social media sites, Education Program, licensing partners (National Geographic, Travel + Leisure), web marketing, and more. Green Living Project™ launched the Mobile Tour in 2009. The Team traveled amid snowstorms and 90-degree weather across the Western U.S. to give the company's latest expedition presentation ("Sustainability Across South America"). Key Mobile Tour Partners include R.E.I., L.L.Bean, Earthwatch Institute, Gregory Packs, Keen Footwear, Clif Bar, Guyot Designs, Magellan GPS, SPOT, and more.

For more information on Green Living Project™ and the Mobile Tour, please visit www.greenlivingproject.com, or the company's social media sites on [Facebook](#), [Twitter](#), and [YouTube](#).

Job Overview:

GLP is seeking a fun, adventuresome, energetic, talented, and hard working 2-person team for the Mobile Tour Team 2010-11. The Mobile Tour will visit schools (K-12, college, graduate), specialty retail stores, regional festivals and trade shows, zoos and aquariums, outdoor clubs, community centers, and more. The Team will give GLP's new international expedition presentation ("Sustainability Across Central America") along with other presentations from previous domestic and international expeditions. In addition, the Team has the opportunity to work closely with the GLP 'Event Marketing Team' to help develop the 2010-11 Tour Schedule (e.g. venues, dates, cities, regions).

Ideally the Team will consist of a couple or very close friends willing to travel, camp and present nationwide, although a qualified individual may be considered. GLP's goal is to have a Team with seasoned experience in education, teaching, community outreach, science, conservation, and global sustainability. An exciting component of the job is that the Team will also document the Mobile Tour Team's travel adventures through blogs, photos, and videos for GLP's website, social media sites, and 'guest blogging' partners. The Team can also help promote GLP's new Education Program & Curriculum that allows students of all ages to monitor, track, and interact with GLP's future domestic and international expeditions.

Job functions:

Sustainability best practices, travel (domestic, international), education programs, teaching, grass-roots event marketing and planning, communications (writing, photography, blogging), social media outreach, and more

Key benefits:

- Adventure travel opportunity – An exciting adventure as the Team travels and camps across North America
- Global sustainability expertise – Become well versed in unique and successful global sustainability issues
- Unique teaching experience – Present and teach school groups (classroom to school-wide assemblies) nationwide
- Free outdoor/travel gear – Team will be outfitted in \$2,000+ gear (e.g. tent, sleeping bags, footwear, apparel, GPS)
- Multi-media experience – Learn about various forms of writing, along with multi-media (photography, video)
- New media communications – Great learning experience in new media marketing (e.g. web, blogs, social media)
- Technology experience – Learn and use cutting-edge technology (e.g. GPS, SPOT) to allow others to follow Team
- Marketing experience – Learn about all facets of event marketing (e.g. planning, promotion, PR, web, social media)
- Flexible work schedule – Team can be directly involved with Tour planning to allow for flexible hours, schedule, etc.
- Green Living Project™ – Get involved with a unique, exciting, fast-growing media production and marketing company!

Key requirements:

- Strong writing, verbal, communication, and presentation experience is mandatory
- Strong background in education, or teaching in some capacity is important
- Team must be comfortable speaking to small to large groups, while tailoring presentation to each audience
- Good organizational skills when traveling and camping for 12 months across North America
- Experience in marketing, event marketing, and/or grass-roots marketing is helpful
- Some background in multi-media technology, conservation, sustainability, and/or global travel is helpful

Additional information:

- Tour dates: April 1st, 2010 – March 31st, 2011
- Starting location: Salt Lake City, Utah
- Commitment: Full-time
- Vacation: 4 weeks paid vacation + all major holidays. Specific dates to be discussed.
- Compensation: To be negotiated – subject to experience, etc.
- Training: The Team will be flown to Salt Lake City for an all-expense paid weekend of training with GLP and the 2009-10 Team. Exact date and location to be discussed.

Contact

Please send a cover letter (on why GLP needs your Team), along with individual resumes to info@greenlivingproject.com.

Note: Due to the strong demand for this position, we will try to get back to each submission. Thank you for your interest in working with Green Living Project™. We look forward to hearing from you. No phone calls please.



L.L.Bean



greenfestival



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