



## Job Description: Freelance "Beat" Writer

Green Living Project (GLP) is seeking a talented, self-motivated freelance writer to regularly contribute to our website "Beat Writer" blog.

We're currently looking to recruit some of the best established bloggers and writers to come on board as one of our "beat" writers for GLP.com. Our goal is to provide our supporters with original commentary on the topics they care about most! The GLP "Beat" will be a great resource for anyone interested in learning more about GLP's key "beats" - sustainable tourism, wildlife conservation, education, community development, renewable energy and food.

### Key requirements:

- Provide insightful commentary on today's most pressing environmental/sustainable issues in approximately 300-500 words
- Independently seek out and write 1 quality post per month
- Expertise and/or interest in any of the following fields: sustainable tourism, wildlife conservation, education, community development, renewable energy and food
- Able to meet deadlines in a digital environment

### Additional qualifications:

- Impeccable grammar and spelling, professional writer's voice
- Passion for sustainability and environmental initiatives
- Several years writing experience preferred
- Familiarity with Wordpress is a plus

Start Date: Immediately

Location: Remote.

Commitment: Part-time, work-from-home position

**Please note:** this position is unpaid, where the focus is to gain valuable experience and take advantage of exposure and writing credits.

### Contact:

Please send resume and links to any relevant writing samples to [jenny@greenlivingproject.com](mailto:jenny@greenlivingproject.com)

Thank you for your interest in Green Living Project. We look forward to hearing from you! No phone calls please.

## Company Overview:

Green Living Project is a fast growing and successful media production and marketing company promoting global sustainability. Through award-winning multi-media content (HD video, photography), GLP educates and inspires people on unique and successful sustainability initiatives (e.g. responsible tourism, eco-lodges, wildlife conservation, education, energy) around the world.

To date, GLP has documented 50+ unique and successful sustainability-related projects across 17 countries in AFRICA, SOUTH AMERICA, CENTRAL AMERICA and NORTH AMERICA. Project Partners include top-tier aid organizations (CARE), conservation organizations (Rainforest Alliance), 'voluntourism' companies (Earthwatch), eco-lodges (Maine Huts & Trails), national parks (South Africa National Parks), and tourism boards (Maine Tourism, Ecuador Tourism).

Following the international and domestic expeditions, GLP then promotes the projects through a successful Event Marketing program (100+ GLP Events in 2010), social media sites, Education Program, licensing partners (National Geographic, Travel + Leisure), web marketing, and more. Green Living Project™ launched the Mobile Tour in 2009, along with its exciting new Education Program and Curriculum. The Education Program allows classrooms across the U.S. to track and interact with the GLP Team, while also learning about sustainability and environmental awareness in the classroom.

For more information on Green Living Project™ please visit [www.greenlivingproject.com](http://www.greenlivingproject.com), or the company's social media sites on [Facebook](#), [Twitter](#), and [YouTube](#).



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