

Green Living Project™ Announces “San Francisco Film Premiere”

*In partnership with Presidio Graduate School, special event features new global/local short films;
Event partners include SF Green Chamber of Commerce, Zipcar, B Corp, Outside, Chipotle*

Los Angeles, CA (October 6th, 2011) – Green Living Project™ (GLP), the leading filmmaking and marketing company showcasing global sustainability-related initiatives, has announced their special 2nd annual “San Francisco Film Premiere” on October 22nd at Hub SoMa in San Francisco. The event is hosted in partnership with Presidio Graduate School. This event will premiere new documentary films from Mexico, Guatemala, Belize, and the U.S. that highlight issues such as sustainable food and agriculture, wildlife conservation, education, community development, and sustainable tourism. The purpose of the event is to celebrate these important issues, while also educating and inspiring attendees and local/national partners on the importance and benefits of sustainability principles through cutting-edge documentary films from around the world.

Since 2007, Green Living Project has produced over 60 short films across 17 countries in Africa, Latin America, and North America. These films cover important environmental education topics such as wildlife conservation, education, sustainable agriculture and forestry, climate change, community development, renewable energy, and sustainable tourism. The films are then distributed through targeted distribution channels including events, television, schools, festivals, and social media. For example, GLP’s Premiere Events are popular nationwide multi-media events that are open to the public and attract a wide audience of attendees, organizations, and companies. Each event shows how citizens, communities, and organizations can get involved with important local and global sustainability-related initiatives to bring about constructive and positive change.

“We are excited to collaborate with GLP on this exciting event to help expand the adaptation of the principles of sustainability through education and awareness,” said Annie Sexton, Events and Special Programs Manager, Presidio Graduate School. “Presidio Graduate School is a learning community dedicated to developing business and civic leaders with the competencies and courage to implement their ideas for creating a sustainable future. GLP produces amazing short films that capture these kinds of leaders from around the world. Therefore, the mission of education around global sustainability is shared between both organizations and we are excited to bridge our communities.”

“As Bay Area Green Tours continues to educate and spotlight the future of green business and community, we see Green Living Project as our partner in helping to spread the word for a more sustainable future,” said Marissa LaMagna, Founder, Bay Area Green Tours. “GLP captures the stories that continue to inspire both

young and old, and their unique nationwide multi-media events act as an excellent meeting ground for those who want to be involved and make a difference in the overall green movement. We are proud to be a part of their work.”

“Filming in Mexico, Guatemala, Belize, and U.S. (New Mexico) were amazing experiences for our entire film crew,” said Rob Holmes, Founder and President of Green Living Project™. “The natural beauty, rich history, diverse mix of cultures, exciting outdoor adventures, and local hospitality in each country really make each of them unique travel destinations and also help us produce great films around their key stories. It is exciting for us to share these new films with the entire Bay Area, so they can help bring about positive and constructive change in so many different ways. And we really look forward to collaborating with all of the excellent partners, sponsors, and speakers that have come on board for San Francisco!”

Event: Green Living Project’s “San Francisco Film Premiere” (2nd Annual)
Date/Time: Saturday, October 22nd, 2011 (6:00pm – 9:00pm)
Location: Hub SoMa, 901 Mission Street, Suite 105, San Francisco, CA 94103 (www.the-hub.net)
Network session: Special “Education Exchange” networking session for all teachers (6-7pm)
Speaker: Nikhil Arora, Co-Founder, Back to the Roots (www.backtotheroots.com)
Key Partners: Presidio Graduate School, San Francisco Green Chamber of Commerce, B Corp, Zipcar, Guayaki, Back to the Roots, Bay Area Green Tours, Chipotle, Outside Magazine, L.L.Bean, Acorn Shoes, Sustainable Travel International, Bioneers, Mountain Khakis, Monterrey Bay Seafood Watch, Mountainsmith, and others
Website: www.greenlivingproject.com/sanfrancisco11

About Green Living Project™

Green Living Project™ (GLP) is the leading production and distribution company showcasing global sustainability-related initiatives, including tourism, wildlife, education, community, and food. Through multi-media production and distribution techniques, GLP produces films on cutting-edge sustainability initiatives and best practices to educate and inspire consumers, communities, and organizations on the importance and benefits of sustainability-based initiatives. GLP markets this exclusive content through various strategic outlets (events, television, film festivals, schools, web). Key partners include Outside Television, Mexico Tourism Board, African Wildlife Foundation, Earthwatch, Rainforest Alliance, Global Sustainable Tourism Council, Adventure Travel Trade Association, Sustainable Travel International, Green Festival, Whole Foods, Chipotle, and R.E.I. GLP is a privately held company located outside of Los Angeles, CA. For more information, please visit the company website at www.greenlivingproject.com.